



**Sunday, August 24, 2025 | 10 AM to 3 PM**

**Del Prado Avenue, Dana Point**

**SPONSORSHIP DECK**

**Event Organizer:**

Dana Point Chamber of Commerce

Katie McGann, Director of Marketing & Events

[carshow@danapointchamber.com](mailto:carshow@danapointchamber.com) | (949) 496-1555

[DanaPointCarShow.com](http://DanaPointCarShow.com) | [@danapointcarshow](https://www.instagram.com/danapointcarshow)



**START YOUR ENGINES**



# ABOUT THE EVENT

Join us as a sponsor of the Dana Point Car Show, a premier event attracting 13,000+ spectators to the Lantern District. Featuring 325 classic and custom cars, live entertainment, vendors, food trucks, beer gardens, and more, this high-energy event offers unparalleled brand exposure.

Showcase your business through custom sponsorship opportunities, on-site branding, and digital promotions. Align with a beloved community event and engage directly with car enthusiasts, families, and local businesses.

Visit [DanaPointCarShow.com](https://DanaPointCarShow.com) for more event info or follow [@danapointcarshow](https://www.instagram.com/danapointcarshow) on Instagram & Facebook.





# SPONSOR LEVELS

## **Presenting Sponsor (\$3,500):** *Only one available*

- **Logo and Company Name in all Marketing Collateral**
- **(1) Dedicated E-blast (8K)**
- **Speaking Role for Promotion by Company Representative**
- **(1) Piece of Collateral in Goody Bag** (provided by sponsor)
- **30 x 10' Booth Space at Event / Location to Display Vehicle**  
(Premier Location: Complimentary)
- **Logo on all Participant T-Shirts (325)**
- **Sponsored Awards (325)**
- **Logo included in Print Advertising and Posters**
- **6 Complimentary T-Shirts for Sponsor**
- **Logo & Link in all E-blasts (8K)**
- **Logo & Link on website**
- **Logo on Car Display Cards (325)**
- **Social Media Mentions**
- **Live PA Announcements**
- **Company Name Sponsored on Four Awards**
- **Photo Op with Winners**



# SPONSOR LEVELS

## **Pit Stop Sponsor (\$1,600):** *More than one available*

- **(1) Piece of Collateral in Goody Bag**
- **Logo on Car Participant T-shirt (325)**
- **Banner Ad in two e-blasts (8K)**
- **20 x 10' Booth Space / Vehicle Display**
  - *(Premier Location; Canopy included)*
- **4 Car Participant T-Shirts for Sponsor**
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Car Display Cards (325) & Printed Ads/Posters
- Social Media Mentions & Live PA Announcements at Show
- Company Name on two awards & Photo Op with Winner



## **Best in Show (\$1,300):**

- **Logo on Car Participant T-Shirt (325)**
- **Banner Ad in two e-blasts (8K)**
- **10 x 10' Booth Space at Event**
  - *(Premier Location; canopy included)*
- **2 Car Participant T-Shirts for Sponsor**
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Ads/Posters
- Logo on Car Display Cards (325)
- Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award & Photo Op with Winner



**SOLD OUT**



# SPONSOR LEVELS



## **Winner's Circle (\$1,200):** *MORE THAN ONE AVAILABLE*

- **Logo on Car Participant T-Shirt (325)**
- **Banner Ad in two e-blasts (8K)**
- **10 x 10' Booth Space at Event**  
*(Premier Location; canopy included)*
- **2 Car Participant T-Shirts for Sponsor**
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Ads/Posters
- Logo on Car Display Cards (325)
- Social Media Mentions & Live PA Announcements
- Company Name Sponsored on one Award & Photo Op with Winner



# SPONSOR LEVELS

## People's Choice (\$850):

- Banner Ad in one e-blast (8K)
- 10 x 10' Booth Space at Event
  - (canopy not included)
- Logo Displayed on People's Choice Voting Ballots
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Ads/Posters
- Logo on Car Display Cards (325)
- Social Media Mentions & Live PA Announcements at Event
- Company Name Sponsored on People's Choice Award & Photo Op with Winner



## Mayor's Cup (\$750):

- Banner Ad in one e-blast (8K)
- 10 x 10' Booth Space at Event
  - (canopy not included)
- Photo Op with Winner and Mayor
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Ads/Posters
- Logo on Car Display Cards (325)
- Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award





# SPONSOR LEVELS

## **Signature Sponsor (\$600):**

- **10 x 10' Booth Space at Event**  
(canopy + table not included)
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Car Display Cards (325)
- Social Media Mention
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner



**Be a part of one of Southern California's Best Classic Car Shows!**  
**Event Organizer:**

Dana Point Chamber of Commerce

carshow@danapointchamber.com | (949) 496-1555

DanaPointCarShow.com



@DanaPointCarShow

