



Classic Car Show

DANA POINT, CA

Sunday, August 28, 2022 | 10 AM to 3 PM
Del Prado Ave. & PCH

SPONSORSHIP DECK

Event Organizer:

Dana Point Chamber of Commerce

Katie McGann, *Marketing & Events Manager*

Katie@danapointchamber.com | (949) 496-1555

DanaPointCarShow.com

START YOUR ENGINES

ABOUT THE EVENT

The Dana Point Car Show brings thousands of locals and visitors to the Lantern District. This Sunday event features 250+ classic cars, motorcycles, awards, entertainment, vendors, food trucks, beer gardens, and more.

FREE for spectators. This event is fun for the whole family. Car enthusiasts and spectators can walk the Lantern District streets, and visit local shops and eateries.

Visit DanaPointCarShow.com for more information.



SPONSOR LEVELS



Classic Sponsor (\$350):

- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (1) Social Media Mention
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner

Signature Sponsor (\$500):

- **10 x 10' Booth Space at Event**
(canopy not included)
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (2) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner



SPONSOR LEVELS

Mayor's Cup (\$650):

Only one sponsorship available



- **(1) Banner Ad in one e-blast (8K)**
- **10 x 10' Booth Space at Event**
(canopy not included)
- **Photo Op with Winner and Mayor**
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (3) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award

People's Choice (\$750):

Only one sponsorship available

- **(1) Banner Ad in one e-blast (8K)**
- **10 x 10' Booth Space at Event** *(canopy not included)*
- **Logo Displayed on Voting Tally Cards**
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (4) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner

SPONSOR LEVELS

Best in Show (\$1,250):

Only one sponsorship available

- **Logo on T-shirt (400)**
- **(1) Banner Ad in one e-blast (8K)**
- **10 x 10' Booth Space at Event** (*canopy not included*)
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (3) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner



Pit Stop Sponsor (\$1,500):

- **Presented by "COMPANY" at one Event Station**
(*e.g. Beer Garden, Kid Zone, Courtyard, etc. presented by "COMPANY"*)
- **(1) Piece of Collateral in Goody Bag**
- **Location to Display Vehicle**
- **Logo on T-shirt (400)**
- **Sponsored Ad or Message in one e-blasts (8K)**
- **10 x 10' Booth Space at Event** (*canopy not included*)
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Printed Collateral
- Logo on Car Display Cards (300)
- (4) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on one Award
- Photo Op with Winner

SPONSOR LEVELS

Presenting Sponsor (\$2,500):

Only one sponsorship available

- **Logo and Company Name in all Marketing Collateral**
- **(1) Dedicated E-blast (8K)**
- **(1) Piece of Collateral in Goody Bag**
- **Location to Display Vehicle**
- **Logo on T-shirt (400)**
- **(1) Sponsored Ad in one e-blast (8K)**
- **20 x 10' Booth Space at Event** (*canopy not included*)
- Logo & Link in all E-blasts (8K)
- Logo & Link on website
- Logo on Car Display Cards (300)
- (4) Social Media Mentions
- Live PA Announcements
- Company Name Sponsored on Two Awards
- Photo Op with Winners



Sponsor packages can be customized. Contact us to discuss at katie@danapointchamber.com or (949) 496-1555.

LET'S TAKE A DRIVE

There are many ways to align your brand with this great community event. Contact us to discuss your marketing goals and let's explore ways we can work together on the Dana Point Car Show.

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